## **Listing of Claims:**

Please make the following amendments to the claims. Material to be inserted is in **bold and underline**, and material to be deleted is in **strikeout** or (if the deletion is of five or fewer consecutive characters or would be difficult to see) in double brackets [[ ]]. These amendments correct typographical errors in the application and more particularly point out and distinctly claim aspects of the disclosure on which applicants first would like to receive a patent. In particular, applicants have amended claims 32, 34, 47, and 48, canceled claims 18-22, without prejudice, and added new claims 52-55.

1. (Original) A composition of matter comprising a reporter compound, the reporter compound having a four-, five-, or six-member aromatic ring Z, with substituents A, B, C, D, E, and F, according to the formula:

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wherein F is absent when Z is a five-member ring, and wherein E and F are absent when Z is a four-member ring;

wherein A, B, C, D, E, and F may be present in any order, provided that B and C are adjacent, in which case each of A, D, E, and F is neutral, or provided that B and C

are separated by one of A, D, E, or F, in which case one of A, D, E, and F is negatively charged;

when the A substituent is neutral, A is selected from the group consisting of =N-R<sup>c</sup>, wherein R<sup>c</sup> is selected from the group consisting of aliphatic, heteroatom-substituted aliphatic, polyether, aromatic, reactive aliphatic, and reactive aromatic groups; when the A substituent is negatively charged, A is -(N-R<sup>c</sup>)<sup>-</sup>;

each B and C substituent is selected from the group consisting of  $W^1$  and  $W^2$ , wherein  $W^1$  and  $W^2$  have the respective formulae

$$X^2$$
 $X^4$ 
 $X^4$ 

 $W^1$ 

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and

$$X^2$$
 $X^4$ 
 $X^4$ 

 $W^2$ 

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where each B and C substituent is  $W^1$  if B and C are adjacent on Z, and one of B and C is  $W^1$  and the other of B and C is  $W^2$  if B and C are separated by one of A, D, E, and F on ring Z;

each D, E, and F substituent, when present and neutral, is independently selected from the group consisting of =O, =S, =Se, =Te,  $=N-R^c$ , and  $=C(R^f)(R^g)$ , wherein  $R^c$  is selected from the group consisting of aliphatic, heteroatom-substituted aliphatic, polyether, aromatic, reactive aliphatic, and reactive aromatic groups,  $R^f$  and  $R^g$  being selected from the group consisting of carboxylic acid, cyano, carboxamide, carboxylic ester, and aliphatic amine groups; D, E, and F, when present and negatively charged, are independently selected from the group consisting of  $-O^-$ ,  $-S^-$ ,  $-Se^-$ ,  $-Te^-$ ,  $-(N-R^c)^-$ , and  $-(C(R^f)(R^g))^-$ ;

m and n are independently selected from the group consisting of 0, 1, and 2;

Y is independently selected for each of B and C from the group consisting of O, S, Se, Te, N-R<sup>h</sup>, and  $C(R^i)(R^j)$ , wherein R<sup>h</sup> is selected from the group consisting of H, aliphatic groups, alicyclic groups, aromatic groups, and reactive aliphatic groups, and wherein each of R<sup>i</sup> and R<sup>j</sup> is selected from the group consisting of aliphatic and reactive aliphatic groups;

each R<sup>1</sup> is independently selected for each of B and C from the group consisting of H, aliphatic groups, alicyclic groups, aromatic groups, linked carriers, reactive groups capable of covalent attachment to a carrier, spacers bound to one or more reactive groups capable of covalent attachment to a carrier, and ionic substituents capable of increasing the hydrophilicity of the entire compound;

each of X<sup>1</sup>, X<sup>2</sup>, X<sup>3</sup>, and X<sup>4</sup> is independently selected for each of B and C from the group consisting of N, O, S, and C-R<sup>k</sup>, wherein R<sup>k</sup> is selected from the group consisting of H, F, Cl, Br, I, aliphatic groups, alicyclic groups, aromatic groups, linked carriers, reactive groups capable of covalent attachment to a carrier, spacers bound to one or

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more reactive groups capable of covalent attachment to a carrier, ionic substituents capable of increasing the hydrophilicity of the entire compound, parts of a condensed aromatic or heterocyclic ring, and parts of a substituted condensed aromatic or heterocyclic ring; and

each H may be independently replaced by a fluorine.

2. (Original) The composition of claim 1, wherein the reporter compound has the formula

$$R^7$$
 $R^8$ 
 $R^1$ 
 $R^1$ 
 $R^1$ 
 $R^2$ 
 $R^3$ 
 $R^4$ 
 $R^4$ 

where D is -O or -S;

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 $R^1$  and  $R^3$  are independently H, -(CH<sub>2</sub>)<sub>k</sub> -L, or -(CF<sub>2</sub>)<sub>k</sub>-L where k = 1 - 30, and each L is one of H, F, Cl, Br, I, NH<sub>2</sub>, SO<sub>3</sub><sup>-</sup>, COOH, and CO-NHS; and

 $R^5 - R^{12}$  are each independently H, F, or  $SO_3^-$ .

R<sup>c</sup> is selected from the group consisting of aliphatic, heteroatom-substituted aliphatic, polyether, aromatic, reactive aliphatic, and reactive aromatic groups, hydrogen, CN, SO<sub>3</sub>H, and COO-R<sup>m</sup>, where R<sup>m</sup> is selected from a group consisting of hydrogen, aliphatic substituents, aromatic substituents, reactive aliphatic substituents, reactive aromatic or heterocyclic substituents, and linked carriers.

R<sup>i</sup> and R<sup>j</sup> are H, aliphatic groups, alicyclic groups, aromatic groups, polyethers, linked carriers, reactive groups capable of covalent attachment to a carrier, spacers bound to one or more reactive groups capable of covalent attachment to a carrier, ionic substituents and spacers containing one or more ionic substituents, capable of increasing the hydrophilicity of the entire compound; or R<sup>i</sup> and R<sup>j</sup> taken in combination form a ring-system that is optionally substituted by one or more reactive or ionic substituents.

- 3. (Original) The composition of claim 1, wherein Z is based on squaric acid, croconic acid, or rhodizonic acid.
- 4. (Original) The composition of claim 1, wherein at least one substituent of Z includes a reactive group.
- 5. (Original) The composition of claim 4, wherein the reactive group is selected for reacting with amine moieties from the group consisting of N-hydroxysuccinimide esters, isothiocyanates, and sulfonylhalogenides.
- 6. (Original) The composition of claim 4, wherein the reactive group is selected for reacting with thiol moieties from the group consisting of iodoacetamides and maleimides.
- 7. (Original) The composition of claim 4, wherein the reactive group is selected for reacting with nucleic acids from the group consisting of phosphoramidites.
- 8. (Original) The composition of claim 1, wherein at least one substituent of Z includes a linked carrier.

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- 9. (Original) The composition of claim 8, wherein the carrier is selected from the group consisting of polypeptides, polynucleotides, beads, microplate well surfaces, and metallic nanoparticles.
- 10. (Original) The composition of claim 9, wherein the carrier is a polypeptide or a polynucleotide.
  - 11. (Original) The composition of claim 1, further comprising a carrier, which is associated covalently with the reporter compound through reaction with a reactive group on at least one substituent of Z.
  - 12. (Original) The composition of claim 1, wherein at least one substituent of Z is an ionic substituent capable of increasing the hydrophilicity of the entire photoluminescent compound.
  - 13. (Original) The composition of claim 12, wherein the ionic substituent is selected from the group consisting of  $SO_3^-$ ,  $COO^-$ ,  $PO_3^{2-}$ ,  $O-PO_3^{2-}$ ,  $PO_3^{3-}$ ,  $PO_3^{3-}$ ,  $PO_3^{3-}$ ,  $PO_3^{3-}$ ,  $PO_3^{3-}$ , wherein R and R are independently an aliphatic or aromatic moiety.
  - 14. (Original) The composition of claim 1, wherein the substituents of Z are selected so that the reporter compound is electrically neutral, increasing its hydrophobicity.
  - 15. (Original) The composition of claim 1, wherein  $R^f$  is  $(CH_2)_nCOOH$  or  $(CH_2)NH_2$ .
- 16. (Original) The composition of claim 1, wherein the reporter compound is capable of covalently reacting with at least one of biological cells, DNA, lipids, nucleotides, polymers, proteins, and pharmacological agents.

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- 17. (Original) The composition of claim 1, wherein the reporter compound is covalently or noncovalently associated with at least one of biological cells, DNA, lipids, nucleotides, polymers, proteins, and pharmacological agents.
  - 18-22. (Canceled)

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- 23. (Original) The composition of claim 1, wherein the reporter compound may be induced to luminesce by exposing the reporter compound to one or more of the following: electromagnetic energy, chemical energy, and electrochemical energy.
  - 24. (Original) A reporter compound having the formula

$$X^{2} = X^{1}$$

$$X^{3} = X^{4}$$

$$X^{4} = X^{1}$$

$$X^{1} = X^{2}$$

$$X^{2} = X^{2}$$

$$X^{1} = X^{2}$$

$$X^{2} = X^{2}$$

$$X^{1} = X^{2}$$

$$X^{2} = X^{2}$$

$$X^{2} = X^{2}$$

$$X^{2} = X^{2}$$

$$X^{3} = X^{2}$$

$$X^{4} = X^{2}$$

$$X^{2} = X^{2}$$

$$X^{2} = X^{2}$$

$$X^{3} = X^{2}$$

$$X^{4} = X^{2}$$

$$X^{2} = X^{2}$$

$$X^{3} = X^{2}$$

$$X^{4} = X^{2}$$

$$X^{2} = X^{2}$$

$$X^{3} = X^{2}$$

$$X^{4} = X^{4}$$

$$X^{4} = X^{4}$$

$$X^{4} = X^{4}$$

$$X^{4} = X^{4$$

wherein D is selected from the group consisting of O<sup>-</sup>, S<sup>-</sup>, Se<sup>-</sup>, Te<sup>-</sup>, N-(R<sup>c</sup>)<sup>-</sup>, and C(R<sup>f</sup>)(R<sup>g</sup>)<sup>-</sup>, where each R<sup>c</sup> is selected from the group consisting of aliphatics, heteroatom-substituted aliphatics, polyethers, aromatics, reactive aliphatics, reactive aromatics, and linked carriers; R<sup>f</sup> and R<sup>g</sup> being selected from the group consisting of carboxylic acids, cyano, carboxamides, carboxylic esters, and aliphatic amines;

m and n are independently selected from the group consisting of 0, 1, and 2;

each Y is independently selected from the group consisting of O, S, Se, Te, N- $\mathsf{R}^h$ , and  $\mathsf{C}(\mathsf{R}^i)(\mathsf{R}^j)$ , where  $\mathsf{R}^h$  is selected from the group consisting of hydrogen, aliphatics, alicyclics, aromatics, and reactive aliphatics; and where each of  $\mathsf{R}^i$  and  $\mathsf{R}^j$  are H, aliphatic groups, alicyclic groups, aromatic groups, polyethers, linked carriers, reactive groups capable of covalent attachment to a carrier, spacers bound to one or more reactive groups capable of covalent attachment to a carrier, ionic substituents and spacers containing one or more ionic substituents, capable of increasing the hydrophilicity of the entire compound; or  $\mathsf{R}^i$  and  $\mathsf{R}^j$  taken in combination for a ring-system that is optionally further substituted by one or more reactive or ionic substituents;

each R<sup>1</sup> is independently selected for each of B and C from the group consisting of hydrogen, aliphatics, alicyclics, aromatics, linked carriers, reactive groups capable of covalent attachment to a carrier, spacers bound to one or more reactive groups capable of covalent attachment to a carrier, and ionic substituents capable of increasing the hydrophilicity of the entire compound;

each of X<sup>1</sup>, X<sup>2</sup>, X<sup>3</sup>, and X<sup>4</sup> is independently selected from the group consisting of H, N, O, S, and C-R<sup>k</sup>, wherein R<sup>k</sup> is selected from the group consisting of H, F, Cl, Br, I, aliphatics, alicyclics, aromatics, linked carriers, reactive groups capable of covalent attachment to a carrier, spacers bound to one or more reactive groups capable of covalent attachment to a carrier, ionic substituents capable of increasing the hydrophilicity of the entire compound, parts of a condensed aromatic or heterocyclic

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ring, and parts of a substituted condensed aromatic or heterocyclic ring; and each hydrogen may be independently replaced by a fluorine.

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- 25. (Original) The compound of claim 24, where R<sup>c</sup> is selected from the group consisting of hydrogen, CN, OH, SO<sub>3</sub>H, C=ONHR<sup>m</sup>, COO-NHS and COO-R<sup>m</sup>, where R<sup>m</sup> is selected from a group consisting of hydrogen, aliphatic substituents, aromatic substituents, reactive aliphatic substituents, reactive aromatic substituents, and linked carriers.
- 26. (Original) A method of performing a photoluminescence assay, the method comprising:
  - selecting a photoluminescent compound according to claim 1; exciting the photoluminescent compound with excitation light; and detecting emission light emitted by the photoluminescent compound.
- 27. (Original) The method of claim 26, including the step of detecting fluorescence.
- 28. (Original) The method of claim 26, including the step of detecting phosphorescence.
- 29. (Original) The method of claim 26, further comprising analyzing the emission light and determining at least one of luminescence intensity, lifetime, and polarization.
- 30. (Original) The method of claim 26, further comprising associating the photoluminescent compound with a second molecule.
- 31. (Original) The method of claim 26, further comprising performing multicolor multisequencing analysis based on *in-situ* hybridization.

32. (Amended) A composition of matter comprising a photoluminescent compound, the photoluminescent compound having a four-, five-, or six-member aromatic ring Z, with substituents A, B, C, D, E, and F, according to the formula:

wherein F is absent when Z is a five-member ring, and wherein E and F are absent when Z is a four-member ring;

wherein A, B, C, D, E, and F may be present in any order, provided that B and C are adjacent, in which case each of A, D, E, and F is neutral, or provided that B and C are separated by one of A, D, E, or F, in which case one of A, D, E, and F is negatively charged;

when the A substituent is neutral, A is =O; when the A substituent is negatively charged, A is -O<sup>-</sup>;

where each D, E, and F substituent, when present and neutral, is independently selected from the group consisting of =O, =S, =Se, =Te, =N-R<sup>c</sup>, and =C(R<sup>f</sup>)(R<sup>g</sup>), wherein each of R<sup>c</sup> is selected from the group consisting of aliphatic, heteroatom-substituted aliphatic, polyether, aromatic, reactive aliphatic, and reactive aromatic groups, hydrogen, CN, OH, SO<sub>3</sub>H, and COO-R<sup>m</sup>, where R<sup>m</sup> is selected from a group consisting of hydrogen, aliphatic substituents, aromatic substituents, reactive aliphatic substituents, reactive aromatic substituents, and linked carriers, and where R<sup>f</sup> and R<sup>g</sup> are selected from the group consisting of carboxylic acid, cyano, carboxamide,

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Rg, taken in combination, may form 5- and 6-membered rings that include, but are not limited to, pyrazolidine-dione, barbituric acid, thiobarbituric acid, isoxazolone, pyrazolone, pyridone, rhodanine, pyrrolotriazole, and pyrazolotriazole rings;

D, E, and F, when present and negatively charged, are independently selected from the group consisting of -O<sup>-</sup>, -S<sup>-</sup>, -Se<sup>-</sup>, -Te<sup>-</sup>, -(N-R<sup>c</sup>)<sup>-</sup>, and -(C(R<sup>f</sup>)(R<sup>g</sup>))<sup>-</sup>;

each B and C substituent is selected from the group consisting of  $W^1$  and  $W^2$ , wherein  $W^1$  and  $W^2$  have the respective formulae

$$X^2$$
 $X^3$ 
 $X^4$ 
 $X^4$ 
 $X^3$ 
 $X^4$ 
 $X^4$ 

 $W^1$ 

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$$X^2$$
 $X^3$ 
 $X^4$ 
 $X^4$ 

 $W^2$ 

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where each B and C substituent is  $W^1$  if B and C are adjacent on Z, and one of B and C is  $W^1$  and the other of B and C is  $W^2$  if B and C are separated by one of A, D, E, and F on ring Z;

m and n are independently selected from the group consisting of 0, 1, and 2;

each Y is independently selected for each of B and C from the group consisting of O, S, N-R<sup>h</sup>, and  $C(R^i)(R^j)$ , wherein R<sup>h</sup> is selected from the group consisting of H.

aliphatic groups, alicyclic groups, aromatic groups, spacers bound to ionic and reactive groups, and R<sup>i</sup> and R<sup>j</sup> are selected from the group consisting of H, aliphatic groups, alicyclic groups, aromatic groups, polyether groups, linked carriers, reactive groups capable of covalent attachment to a carrier, spacers bound to one or more reactive groups capable of covalent attachment to a carrier, ionic substituents and spacers containing one or more ionic substituents capable of increasing the hydrophilicity of the entire compound; or R<sup>i</sup> and R<sup>j</sup> taken in combination form a ring-system that is optionally further substituted by one or more reactive or ionic substituents; provided that at least one Y is C(R<sup>i</sup>)(R<sup>j</sup>), and at least one of R<sup>j</sup> or R<sup>j</sup> includes a reactive group, a linked carrier, or an ionic substituent capable of increasing the hydrophilicity of the entire compound;[[-]]

each R<sup>1</sup> is independently selected for each of B and C from the group consisting of H, aliphatic groups, alicyclic groups, aromatic groups, polyether groups, linked carriers, reactive groups capable of covalent attachment to a carrier, spacers bound to one or more reactive groups capable of covalent attachment to a carrier, and ionic substituents capable of increasing the hydrophilicity of the entire compound;

each of X<sup>1</sup>, X<sup>2</sup>, X<sup>3</sup>, and X<sup>4</sup> is independently selected for each of B and C from the group consisting of N, O, S, and C-R<sup>k</sup>, wherein R<sup>k</sup> is selected from the group consisting of H, F, Cl, Br, I, aliphatic groups, alicyclic groups, aromatic groups, polyether groups, linked carriers, reactive groups capable of covalent attachment to a carrier, spacers bound to one or more reactive groups capable of covalent attachment to a carrier, ionic substituents capable of increasing the hydrophilicity of the entire compound, parts of a

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condensed aromatic or heterocyclic ring, and parts of a substituted condensed aromatic or heterocyclic ring; and

each H may be independently replaced by a fluorine.

- 33. (Original) The composition of claim 32, where at least one of R<sup>i</sup> and R<sup>i is</sup> a reactive aliphatic group.
  - 34. (Amended) The composition of claim 32, wherein the composition has the formula

$$R^7$$
 $R^8$ 
 $R^1$ 
 $CH$ 
 $CH$ 
 $R^1$ 
 $R^9$ 
 $R^{10}$ 
 $R^{10}$ 
 $R^{10}$ 
 $R^{10}$ 
 $R^{10}$ 
 $R^{10}$ 
 $R^{10}$ 
 $R^{10}$ 
 $R^{10}$ 

where D is =O, =S, =Se, =Te, =N- $R^c$ , or =C( $R^f$ )( $R^g$ );

 $R^1$  and  $R^3$  are independently H, -(CH<sub>2</sub>)<sub>k</sub> -L, or -(CF<sub>2</sub>)<sub>k</sub>-L where k = 1 - 30, and L is one of H, F, Cl, Br, I, CH<sub>2</sub>-NH<sub>2</sub>, SO<sub>3</sub><sup>-</sup>, COOH, and CO-NHS;

 $R^5 - R^{12}$  are each independently H, F,  $SO_3^-$ ,  $PO_3^{2-}$ ,  $O-PO_3^{2-}$ ,  $PO_3R^-$ ,  $O-PO_3R^-$ ,  $-(CH_2)_k$  –L, or – $(CF_2)_k$ -L; where k = 1 - 30, and L is one of H, F, Cl, Br, I,  $CH_2$ -NH<sub>2</sub>,  $SO_3^-$ , COOH, and CO-NHS [[F]], or  $SO_3^-$ ,  $PO_3^{2-}$ ,  $O-PO_3^{2-}$ ,  $PO_3R^-$ , or  $O-PO_3R^-$ ;

R<sup>i</sup> and R<sup>j</sup> are H, aliphatic groups, alicyclic groups, aromatic groups, polyethers, linked carriers, reactive groups capable of covalent attachment to a carrier, spacers bound to one or more reactive groups capable of covalent attachment to a carrier, ionic substituents and spacers containing one or more ionic substituents, capable of increasing the hydrophilicity of the entire compound; or R<sup>i</sup> and R<sup>j</sup> taken in combination

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for a ring-system that is optionally further substituted one or more time by reactive or ionic substituents;

(CX) is an alkyl chain with 1-22 carbon atoms, a polyether chain, any other polycarbon chain, or a part of a ring system; and

K is COOH, N-hydroxy succinimide, iodoacetamide, maleimide, sulfonychloride, phosphoramidite, SO<sub>3</sub>-, PO<sub>3</sub><sup>2-</sup>, O-PO<sub>3</sub><sup>2-</sup>, OH, or NH<sub>2</sub>.

- 35. (Original) The composition of claim 1, wherein Z is based on squaric acid, croconic acid, or rhodizonic acid.
- 36. (Original) The composition of claim 32, wherein at least one of R<sup>i</sup> and R<sup>j</sup> includes a reactive group selected for reacting with amine moieties from the group consisting of N-hydroxysuccinimidyl esters, isothiocyanates, and sulfonylhalogenides.
- 37. (Original) The composition of claim 32, wherein at least one of R<sup>1</sup> and R<sup>2</sup> includes a reactive group selected for reacting with thiol moieties from the group consisting of iodoacetamides and maleimides.
- 38. (Original) The composition of claim 32, wherein at least one of R<sup>i</sup> and R<sup>j</sup> includes a reactive group selected for reacting with nucleic acids from the group consisting of phosphoramidites.
- 39. (Original) The composition of claim 32, wherein at least one of R<sup>i</sup> and R<sup>j</sup> includes a linked carrier.
- 40. (Original) The composition of claim 39, wherein the carrier is selected from the group consisting of polypeptides, polynucleotides, beads, microplate well surfaces, and metallic nanoparticles.

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- 41. (Original) The composition of claim 39, wherein the carrier is a polypeptide or a polynucleotide.
- 42. (Original) The composition of claim 32, wherein at least one substituent of Z includes an ionic substituent selected from the group consisting of SO<sub>3</sub><sup>-</sup>, COO<sup>-</sup>, PO<sub>3</sub><sup>2-</sup>, O-PO<sub>3</sub>R<sup>-</sup>, O-PO<sub>3</sub>R<sup>-</sup> and N(R<sup>I</sup>)<sub>3</sub><sup>+</sup>, wherein R and R<sup>I</sup> are aliphatic or aromatic moieties.
- 43. (Original) The composition of claim 32, wherein the photoluminescent compound is capable of covalently reacting with at least one of biological cells, DNA, lipids, nucleotides, polymers, proteins, and pharmacological agents.
- 44. (Original) The composition of claim 32, wherein the photoluminescent compound is covalently or noncovalently associated with at least one of biological cells, DNA, lipids, nucleotides, polymers, proteins, and pharmacological agents.
  - 45. (Original) The composition of claim 32, wherein m and n are 1.
- 46. (Original) The composition of claim 32, further comprising a second reporter compound selected from the group consisting of luminophores and chromophores, where the first reporter compound is an energy transfer acceptor and the second reporter compound is a corresponding energy transfer donor.
  - 47. (Amended) A compound having the formula

$$X^{2}$$
 $X^{1}$ 
 $X^{2}$ 
 $X^{3}$ 
 $X^{4}$ 
 $X^{1}$ 
 $X^{2}$ 
 $X^{1}$ 
 $X^{2}$ 
 $X^{3}$ 
 $X^{4}$ 
 $X^{4}$ 
 $X^{2}$ 
 $X^{3}$ 
 $X^{4}$ 
 $X^{2}$ 
 $X^{3}$ 
 $X^{4}$ 
 $X^{4}$ 
 $X^{3}$ 
 $X^{4}$ 
 $X^{4}$ 
 $X^{3}$ 

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wherein D is selected from the group consisting of O<sup>-</sup>, S<sup>-</sup>, Se<sup>-</sup>, Te<sup>-</sup>, N-(R<sup>c</sup>)<sup>-</sup>, and C(R<sup>f</sup>)(R<sup>g</sup>)<sup>-</sup>, wherein R<sup>c</sup> is selected from the group consisting of aliphatic, heteroatom-substituted aliphatic, polyether, aromatic, reactive aliphatic, and reactive aromatic groups, R<sup>f</sup> and R<sup>g</sup> are selected from the group consisting of carboxylic acid, cyano, carboxamide, carboxylic ester, and aliphatic amine groups or R<sup>f</sup> and R<sup>g</sup> taken in combination may form substituted 5- and 6-membered rings;

m and n are independently selected from the group consisting of 0, 1, and 2;

Y is selected from the group consisting of O, S, Se, Te, N-R<sup>h</sup>, and  $C(R^i)(R^j)$ , wherein  $R^h$  is selected from the group consisting of H, aliphatic groups, alicyclic groups, aromatic groups, and reactive aliphatic groups, and wherein each of  $R^i$  and  $R^j$  are H, aliphatic groups, alicyclic groups, aromatic groups, polyethers, linked carriers, reactive groups capable of covalent attachment to a carrier, spacers bound to one or more reactive groups capable of covalent attachment to a carrier, ionic substituents and spacers containing one or more ionic substituents, capable of increasing the hydrophilicity of the entire compound; or  $R^i$  and  $R^j$  taken in combination form a ring-system that is optionally substituted by one or more reactive or ionic substituents;

(CX) is an alkyl chain with 1-22 carbon atoms, a polyether chain, any other polycarbon chain, or part of a ring system;

K is selected from the group consisting of COOH, N-hydroxy succinimide, iodoacetamide, maleimide, sulfonychloride, phosphoramidite, and SO<sub>3</sub>, PO<sub>3</sub>, OH, or NH<sub>2</sub>;

each R<sup>1</sup> is independently selected for each of B and C from the group consisting of H, aliphatic groups, alicyclic groups, aromatic groups, linked carriers, reactive groups

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capable of covalent attachment to a carrier, spacers bound to one or more reactive groups capable of covalent attachment to a carrier, and ionic substituents capable of increasing the hydrophilicity of the entire compound;

each of X<sup>1</sup>, X<sup>2</sup>, X<sup>3</sup>, and X<sup>4</sup> is independently selected from the group consisting of H, N, O, S, and C-R<sup>k</sup>, wherein R<sup>k</sup> is selected from the group consisting of H, F, Cl, Br, I, aliphatic groups, alicyclic groups, aromatic groups, linked carriers, reactive groups capable of covalent attachment to a carrier, spacers bound to one or more reactive groups capable of covalent attachment to a carrier, ionic substituents capable of increasing the hydrophilicity of the entire compound, parts of a condensed aromatic or heterocyclic ring, and parts of a substituted condensed aromatic or heterocyclic ring; and

each H may be independently replaced by a fluorine.

48. (Amended) The composition of claim 32, wherein the composition includes a compound having the formula

49. (Original) A method of performing a photoluminescence assay, the method comprising:

selecting a photoluminescent compound according to claims 32-48; exciting the photoluminescent compound with excitation light; and detecting emission light emitted by the photoluminescent compound.

- 50. (Original) The method of claim 49, including the step of detecting fluorescence.
- 51. (New) The method of claim 50, further comprising analyzing the emission light and determining at least one of luminescence intensity, lifetime, or polarization.
- 52. (New) The composition of claim 32, wherein R<sup>f</sup> and R<sup>g</sup>, taken in combination, form 5- and 6-membered rings that include a pyrazolidine-dione, barbituric acid, thiobarbituric acid, isoxazolone, pyrazolone, rhodanine, indanedione, pyridine, or quinone structure.
- 53. (New) The composition of claim 52, wherein R<sup>f</sup> and R<sup>g</sup>, taken in combination, form 5- and 6-membered rings that include the pyrazolidine-dione, barbituric acid, thiobarbituric acid, isoxazolone, pyrazolone, rhodanine, indanedione, pyridine, and quinone structures below:

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wherein R<sup>p</sup>, R<sup>o</sup> are selected from the groups of H, aliphatic, reactive aliphatic, aromatic, reactive aromatic groups and linked carriers; R<sup>q</sup> is selected from COOH, CONHR<sup>n</sup>, COOR<sup>n</sup>, CN, SO<sub>3</sub><sup>-</sup>, PO<sub>3</sub><sup>-</sup>, wherein R<sup>n</sup> is selected from a group consisting of hydrogen, aliphatic substituents, aromatic substituents, reactive aliphatic substituents, and linked carriers.

54. (New) The composition of claim 32, wherein the composition includes a compound having the formula

where n and m are 1 or 2.

55. (New) The composition of claim 32, wherein the composition includes a compound having the formula

where n and m are 0, 1 and 2.